



Nusantara Farm
Natural Quality Sustainable

From Indonesian
Highland Farms
to the World

PREMIUM INDONESIAN PURPLE SWEET POTATO

NATURAL • NUTRITIOUS • EXPORT QUALITY

Our purple sweet potatoes are grown in the fertile highlands of Indonesia, offering rich natural color, unique flavor, and high nutritional value. Carefully selected and handled to meet international standards, our purple sweet potatoes are ideal for fresh markets, food processing, and various industrial applications.



100%
NATURAL



RICH IN
ANTIOXIDANTS



HIGH IN
NUTRITION



EXPORT
QUALITY



Healthy
Lifestyle



Food &
Beverage



Food
Processing



Industrial
Applications



PRODUCT SPECIFICATIONS (FRESH)

Parameter	Typical Value	Method
Variety	Indonesian Purple Sweet Potato	Visual
Appearance	Fresh, clean, firm	Visual
Skin Color	Purple	Visual
Flesh Color	Deep purple	Visual
Size	100 – 300 g per piece	Weighing
Shape	Oval, uniform	Visual
Moisture	60 – 70 %	Oven method
Brix (Sweetness)	8 – 12 °Bx	Refractometer
Shelf Life	2 – 3 weeks (proper storage)	Observation

Specifications are typical and may vary based on variety, season, and buyer requirements.

PACKAGING OPTIONS



Carton Box
10 – 20 kg
(according to buyer request)



Mesh Bag
10 – 25 kg
(according to buyer request)



20ft FCL
(Approx. 10 – 12 MT
net, depending on size)

HS CODE

0714.20.90

Sweet potatoes, fresh
or chilled (other).

SUPPLY CAPACITY



**1 x 20FT FCL
per month**

Regular supply available.
Long-term contract
are welcome.

MINIMUM ORDER QUANTITY



**1 x 20FT FCL
(± 10 – 12 MT)**

Trial order and long-term
contract available.

FREE SAMPLE



Free sample available
(Shipping cost
by buyer).

INCOTERMS® 2020



- FOB Tanjung Priok (Jakarta, Indonesia)
- FOB Tanjung Perak (Surabaya, Indonesia)
- CIF (based on destination port)
- EXW (our warehouse)

PAYMENT TERMS



- L/C (Letter of Credit)
- T/T (Telegraphic Transfer)
- Down Payment (DP) 30% / 50%

Flexible payment terms available
for long-term partnership.

OUR ADVANTAGES

- ✓ Consistent quality and supply
- ✓ Competitive price
- ✓ Professional export service
- ✓ Long-term partnership
- ✓ Trusted Indonesian supplier

Good Food
Brighter
Tomorrow



PT. NUSANTARA FARM FASILAH
Natural Quality Sustainable

Contact Us



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NATURAL
QUALITY
SUSTAINABLE
FOR A BRIGHTER
TOMORROW